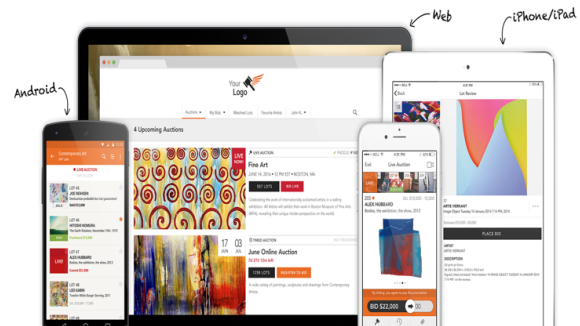


Maximize your Auction's Potential

Award-winning technology combined with end-to-end service and support



Auction Mobility is the world's leading mobile and tablet auction platform, providing clients with a unique digital experience to promote their brand across mobile, tablet and the web through their own white-labeled bidding engine. Auction Mobility eliminates the distinction between 'live' and 'in-person' auction buyers by enabling bidders to participate equally in auctions via mobile, tablet or the web. Buyers can participate from anywhere in the world just as easily as if they were sitting just feet from the auctioneer. Our mission at Auction Mobility is to humanize the digital commerce experience. We work in partnership with you to grow your online presence, increase your brand recognition and deliver the highest quality online auction experience your customers have ever seen. Our business is increasing your business.



INTERNET BIDS

LIVE STREAMING



Your Auction Room

Open your auction room directly to the world. Let the vast potential of globally connected buyers boost your sales as we help to humanize the digital bidding experience.

Fully-Synced Apps & Website

All mobile devices and computers are synched together in real-time to your auction room. Recreate the in-room feel by bringing the emotional experience of live bidding to any device with High-Definition video streaming.

Bidding Room

- ✓ Timed & live auction types
- ✓ Intuitive, user-friendly design
- ✓ Browse the catalogue & manage your bids with ease
- ✓ Watch, favorite, and share content from your device with one-click
- ✓ Smart controls prevent bidding by mistake

Flexible Catalogs

- ✓ Real-time catalogue management & editing before & during a sale
- ✓ E-catalogue for previewing & pre-bidding activity
- ✓ Unlimited HD-Quality images per lot
- ✓ Full-screen images allow users to examine lots in great detail
- ✓ Multiple view modes, sorting options and filters to ease viewing
- ✓ Streamlined user interface
- ✓ One-click sharing to email, social media and through text

Robust Admin Console

- ✓ Full access to all registrant & bidder data
- ✓ Out-of-the-box reporting dashboards
- ✓ Pre-auction report metrics available in real-time
- ✓ Clerk, Auctioneer & Scribe modes
- ✓ Bulk upload & editing of lots
- ✓ Instant messaging to participants
- ✓ Multi-device support, let's you clerk & manage the auction from the device of your choice

Live HD Video Streaming

- ✓ Live video streaming across mobile, tablet and web experience
- ✓ Sub-second latency provides the feeling that participants are right in the room
- ✓ Multiple viewing modes allows users to participate in the mode they prefer
 - ✓ Audio & Video
 - ✓ Audio Only
 - ✓ View Only

Stability & Security

- ✓ Automated, secure credit-card authorizations
- ✓ Complete bidders history of all prior activity
- ✓ User authentication & credentialing on mobile, tablet & web platforms
- ✓ PCL Compliant
- ✓ Mirrored Managed Hosting in Multiple Data Centers
- ✓ Nightly Server Backups
- ✓ A Dedicated Project Manager

Mobile Consignment

- ✓ Easy & simple ability for customers to submit possible consignments through the mobile app to the admin console
- ✓ Customized consignment submission information based on industry
- ✓ Reduction in travel & office hours to support consignment review process
- ✓ Streamlined user experience
- ✓ Acts as a lead-generation tool to capture additional marketable contacts